



PUBLIC SPEAKING TIPS (Elevator Speech)

1. Always stand up when speaking and use a mike when available.
2. State your name and where you are from;
What you are running for and why;
What you want to change and/or accomplish.
3. Ask for their vote and support.
4. Thank them for listening and provide a handout, such as a brochure, business card, or remit envelope.
5. Practice your speech on friends and family and keep it to NO MORE than 20-30 seconds.

TIPS FOR DECIDING ON WHETHER (or not) TO RUN FOR OFFICE

1. Motivation: know why you are running: what do you want to accomplish?
2. Evaluate the strengths and weaknesses of your opponent(s).
3. Do you have the time and family support necessary?
4. Do you have a good base of supporters who will help you?